



Joe has spent more than 40 years blending his love of business and passion for sports. He has owned, operated, and sold numerous companies, and has taken his crystalized knowledge from those experiences to create a world-class executive coaching, speaking, and training business.

Joe is now an accomplished author, internationally-known speaker, investor in private equity companies, and highly sought after executive coach.

Joe's passion is studying human behavior. He has used the fields of sports, business, and military as his laboratory to better understand why certain people outperform others. He is especially devoted to helping and mentoring young athletes and executives to develop all aspects of their career, business, and life.

Joe has served on 28 boards of directors and is currently active on several including Wintrust Financial Corporation (WTFC), a publicly traded financial institution, Town Bank, and is Chairman of the Board of IGE, as well as others.

He has a wide range of experience in the general business, manufacturing, sports, and investment worlds, but Sweeney's expertise is in using his successful experience in marketing and sales strategy, finance, and general management to coach high-level executives. He also has extensive experience in mentoring young, as well as seasoned executives as they transition to the next phase of their careers. He has successfully coached business executives, well-known sports figures, and members of the military

including over 3,000 special forces of the United States Navy SEALs, Marine Raiders, Army Rangers, and Green Berets.

Joe received his BA in Industrial Psychology from Saint Mary's University of Minnesota and his MBA from the University of Notre Dame.

**Joe is the author of:**

The Power of Connection: Get Everything You Want

A Light Shines Through Us: A Nun, a Businessman, and the Power of Connection;

After Further Review: How Reflection and Action Will Turn Your Somedays Into Today;

Moving the Needle: Get Clear, Get Free, and Get Going in Your Career, Business, and Life;

and The New York Times bestseller Networking Is a Contact Sport: How Staying Connected and Serving Others Will Help You Grow Your Business, Expand Your Influence — or Even Land Your Next Job

Joe has given hundreds of keynote addresses to a variety of businesses and corporations such as the National Football League, Northwestern Mutual, Wisconsin Badgers Football and Basketball teams, General Electric, Wells Fargo, CUNA Mutual, Manpower Group, Mutual of Omaha, First Republic Bank, Merrill Lynch, Minnesota Wild NHL team, Milwaukee Bucks, Morgan Stanley, Travelers Insurance, UBS, the Navy SEALs, and numerous universities, church congregations, and professional and collegiate athletic teams.

Joe is a dynamic, humorous, fun, and caring person that has found his passion in inspiring others to make the most of their lives by believing anything is possible. He resides in Naples, Florida.