



2025 Public Policy Priorities

The Greater Naples Chamber is committed to cultivating economic opportunity for all by educating, empowering and advocating for our local businesses, while enhancing our quality of life through collaboration, connection and innovation.

Economic Opportunity

We are committed to cultivating economic opportunities for all, and support policies that enhance and expand opportunities for economic growth and viability in our community. We support programs and initiatives that help small businesses prosper, encourage entrepreneurship and support the overall economic well-being of our business community.

Education

We believe that a thriving education system is critical to our mission to cultivate economic opportunity in our community. That is why we support policies and initiatives that expand access to high-quality affordable early learning options, incentivize work-based learning opportunities, encourage post-second day education, and provide enhanced workforce training, upskilling or retraining opportunities to meet local industry demands.

Environmental Awareness

We support policies that balance the desire to protect and preserve our natural resources, wildlife and waterways with the need to responsibly and sustainably grow our community. We support efforts to address coastal flooding, mitigate red tide and blue-green algae, and protect our beaches and the Everglades.

Healthcare

We believe a healthy community is key to a thriving community, and support access to affordable healthcare options for all. We support initiatives that prioritize health and well-being, including mental, behavioral and physical health.



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Infrastructure and Resiliency

We support adequate funding for projects focused on improving our roadways, hardening our buildings and improving our overall infrastructure system for current and future residents. Furthermore, we support initiatives that prioritize public safety, ensuring we maintain our status as the safest community in America.

Tourism

We support policies that protect and ensure responsible use of our local tourism development tax, ensuring Collier County continues to attract visitors, maintain its beaches and protect its cultural institutions. We also support the full and sustained funding of Visit Florida, which supports our economy by attracting visitors to our state.

Workforce Housing

We support policies that increase the access and availability of housing that is affordable for our workforce, including policies that incentivize the development of housing near activity centers. We support proposals that incorporate workforce housing into development plans, encourage mixed-income housing and provide opportunities for our county's workforce to live and play near where they work.